PRESS RELEASE

February 29, 2012

FOR: COLLIER ARBOR CARE

COLLIER ARBOR CARE CELEBRATES 75 YEARS OF ENVIRONMENTALLY FRIENDLY SERVICE

2012 will mark the 75th year in business for Collier Arbor Care. The tree, shrub and lawn care company was started in 1937 by Ray Collier. It is currently owned and operated by second generation Terrill Collier and his wife, Janet. Two of their three sons are also on board with the family business: Logan, with a degree in Urban Forestry, works as an arborist, and Brandon, studying electrical engineering, is the "IT guy".

For seventy-five years Collier Arbor Care has served the Portland-Vancouver metro area with quality tree, shrub and lawn care. What Ray Collier began with only a third grade education, a commitment to honesty and a tireless curiosity about the best horticultural practices, Terrill Collier now continues with an expert staff of arborists and plant health care technicians. Committed to leadership in sustainable landscape practices, Collier has looked to push the envelope by offering all-organic solutions to his clients, including:

- Compost Tea for a Vibrant Landscape
- Organic-based Lawn Care
- 100% Organic Fertilizers
- Environmentally Friendly Insect Treatments

The Collier Arbor Care legacy of environmental stewardship goes beyond caring for client landscapes. For more than twenty years, Collier Arbor Care has provided pro bono tree service for several Oregon Heritage trees, as well as Vancouver's "Old Apple Tree". As part of an ongoing effort to increase the urban tree canopy, they also cosponsor annual tree plantings with Friends of Trees.

Stewardship and sustainable practices will be continuing themes for Collier Arbor Care as they celebrate this 75th anniversary year with the following:

- National Arbor Day Celebration at Collier Arbor Care (April 27)
- International Society of Arboriculture (ISA) Convention Host for Commercial Arborists Event (August)
- Participants/Sponsorship of 2012 Tour des Trees in Portland (August)

For more information on the 75 year history of Collier Arbor Care and the celebratory events of 2012, please contact Terrill Collier at 503-722-7267 or terrill@collierarbor.com.











CAPTION MATERIAL

Ray Collier (left) with son and Collier Arbor Care President, Terrill Collier. Ray passed away in 2005 at the age of 96, leaving a legacy of hard work, integrity and environmental stewardship.

Inspired by the business his father began in 1937, Terrill Collier received a degree in entomology pest management from OSU and is an ISA Board Certified Master Arborist.